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Summary of Qualifications

- Progressive career growth with 5+ years of experience in fast-paced communications / marketing environments.
- **Creative Graphic Design and Marketing skills** applied at mid to senior levels including artistic and creative talent and abilities plus leadership and administrative skills and technical and customer service abilities.
- Proven success developing a wide range of designed products including: **marketing materials, sales support, presentations, advertising, package design, logo/branding** work with the upmost speed and accuracy while **working under deadline pressure**.
- Positive and **effective leadership, communications and interpersonal skills** with supporting high-profile publishers, direct marketers, brand-sensitive corporations and advertisers.
- Highly proficient on both **Mac and PC** platforms in Adobe InDesign, Illustrator, Photoshop, MS Office: PowerPoint, Word, Excel with growing working knowledge of Adobe Dreamweaver, Flash, HTML/CSS.

Related Experience

Worldcolor - 05/2008 – 02/2010

The \$5.2B media company and commercial printer with 70+ locations and 20,000 employees in the USA, Canada, Mexico and South America that supports leading publishers, retailers and media sensitive corporations.

Creative Marketing Coordinator

- Design, develop and implement marketing material and associated graphics, including annual calendars, holiday cards, advertising, direct mail, electronic marketing, brochures, presentations, newsletters, etc. to support our divisions, sales staff and corporate office

Sun-Times News Group - 04/2007 – 05/2008

A Chicago Land news source - media properties include the Sun Times plus 7 dailies & 39 weeklies

Advertising Artist

- Design and placement of advertising for multiple newspapers through the Chicagoland area.
- Lead and instruct team in building and animating online ads

Tricor Braun - 11/2005 – 11/2006

A rigid packaging company with extensive capabilities in package design and engineering

Graphic Designer

- Concept, design, collaborate and present custom packaging solutions, label artwork, logo design, branding, and reproduction of current client artwork for custom packaging concepts
- Produce marketing, advertising, trade-show and presentation materials for corporate and sales team

MillwardBrown - 04/2005 – 11/2005

A global research company supporting the top 100 global brands with marketing research and brand consulting

Presentation Design Specialist

- Create dynamic client presentations with the use of personalized template design, creative charting and original infographic illustrations built from complex research analysis
- Consult and guide teams in design theory, technique and instruction for Adobe design programs

BankFinancial - 12/2004 – 04/2005 (temporary)

A financial institution offering traditional banking plus investing and insurance products and services

Marketing Coordinator

- Maintain and create branch campaign materials, advertising, brochures and special events

Education

Bachelor of Fine Arts, Lewis University, Romeoville, IL - 2004; Double Major in Graphic Design and Painting